

## ◆ ✦ ○ Whitney Museum of American Art

*Interaction Designer* on the Graphic Design Team

January 2023–Present

**Projects:** Figma design system, new web features, printed and animated invitation for a gala, outdoor digital signage, exhibition signage, concepting for Biennial identity, IAB and social marketing campaigns, membership mailer, email templates, art direction / QA for third-party digital vendors, and design research

**Honor:** Shortlisted for “Best In-House Team” in Design Week Awards 2023

## 🍷 ✦ 🍷 Huge

*Visual Design Lead* on the Experience Innovation Team

2021–2023

**Projects:** Augmented Reality portal, luxury gift box, book design, packaging, e-commerce website redesigns, product launch landing page, brand guidelines and strategy, and event branding

**Clients:** Lego, Google (Brand, Nest Renew, Travel Photography, Search, Admob), Canada Goose, CES, Coppertone, Kohler, Cox, Nationwide, and JBSS

## “ 🍷 ✦ Sub Rosa

*Associate Art Director & Lead Designer*

2019–2021

**Projects:** Sub Rosa branding, inclusion network branding, website redesign, microsite for a 2020 voting campaign, research segment branding, and social media content and design

**Clients:** ACLU, YOOX NET-A-PORTER, History Channel, Youtube, Goldman Sachs, and Carlyle

## ✦ ✦ » IA Collaborative

*Graphic Designer*

2018–2019

**Projects:** Packaging design for luxury goods and CPG, Augmented Reality wayfinding, branding, digital news platform app and website, posters, patented iconography, and computational typography projection

**Clients:** Audi, Fedex, Tyson, Eli Lilly, and Capital Group

## ✦ ✦ ▶ Practice

**Freelance:** *Graphic Designer & Illustrator* for CMU School of Music, Uber, and EPR Music Label

**Linkedin:** *User Experience Design Intern* on the International Team

**Procter & Gamble:** *Digital Design Intern* on the Olay R&D Team

## 🍷 ✦ ♥ Carnegie Mellon University

*Bachelor of Design*

2014–2018

**Degrees:** Communication Design major, Human–Computer Interaction secondary-major, Fine Art minor, and Media Design minor

**Honors:** Andrew Carnegie Scholar, Graphic Design USA Student to Watch, Print Magazine RDA Regional Winner, and AIGA PGH 365 Judge’s Choice Winner

**Extra-curricular:** *Creative Director* of the student-run fashion show, Lunar Gala